

# SRI GVG VISALASKHI COLLEGE FOR WOMEN (Autonomous)



Affiliated to Bharathiar University  
Accredited at A+ Grade by NAAC (4th Cycle)  
An ISO 9001:2015 Certified Institution  
Udumalpet - 642 128



Department of Commerce (Aided)

STARTUP ECOSYSTEM IN INDIA

Date: 27.05.2022

Time: 10.15AM to 12.15PM

Platform: Google Meet

**SRI GVG VISALAKSHI COLLEGE FOR WOMEN  
(Autonomous)**  
Affiliated to Bharathiar University  
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**UDUMALPET**  
Department of Commerce  
&  
GVGVC IIC  
Organises Webinar On

**STARTUP ECOSYSTEM  
IN INDIA**

Date	Time	Platform
27.5.2022	10 : 15 am	Google Meet

**Dr.D.SURENDRAN**  
Founder & CEO  
SKS Skill Fasteners, PVT, LTD,  
Coimbatore

**Dr.M.RAJAPRIYA**  
CONVENOR

**Dr.N.LAKSHMI**  
ADVISOR

**Dr.N.RAJESWARI**  
PRINCIPAL

Organising Committee  
Department of Commerce & GVGVC IIC

meet.google.com/ame-uomb-der?pli=1

poster - Instagram... Important Days in...

REC

sri varsha

COMMERCE AIDED DEP...

Loganayagi 1 bcom aid...

Dhana Gokul

P.Arulgniya | B.comaided

Gayathri

Megalyashri.P-2|BAO...

Lavanya Thaya

Shenbagapriya.P

Renuga Devi.M

Subaranjani | BCom aid...

Jayasree.U.S | B com Ai...

R. Savitha | B Com Aide...

Lakshmi Priya SP

44 others

You

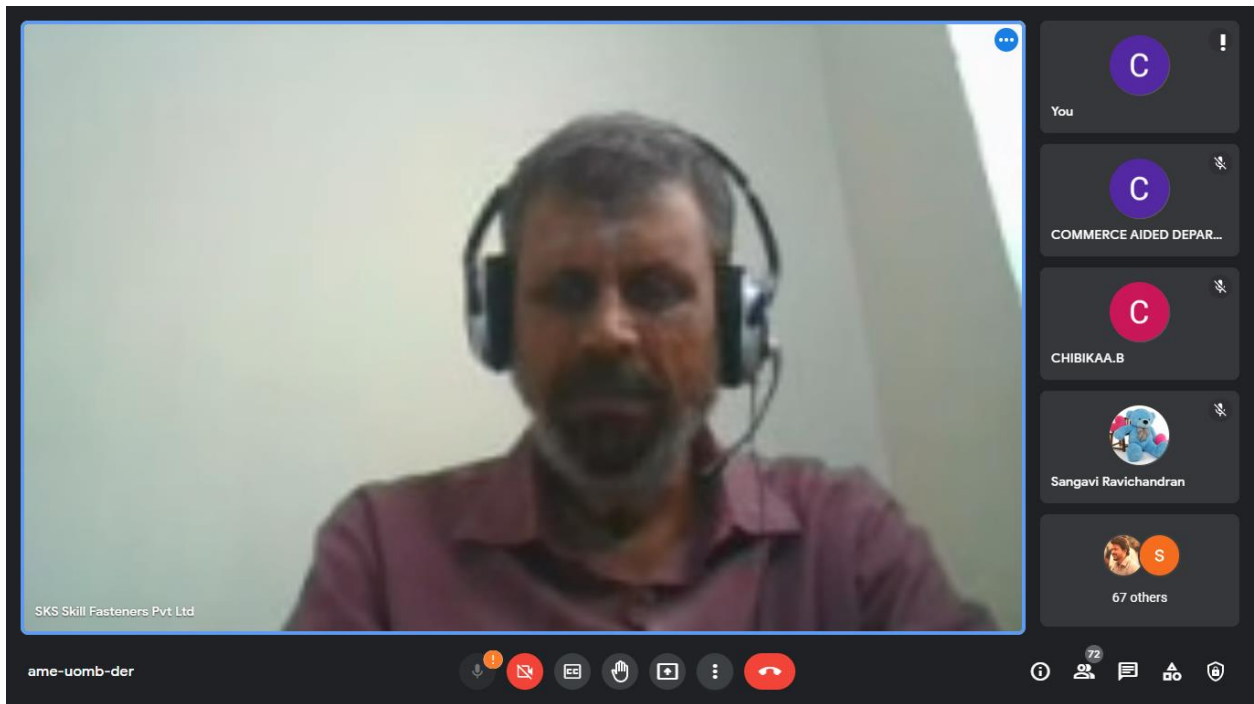
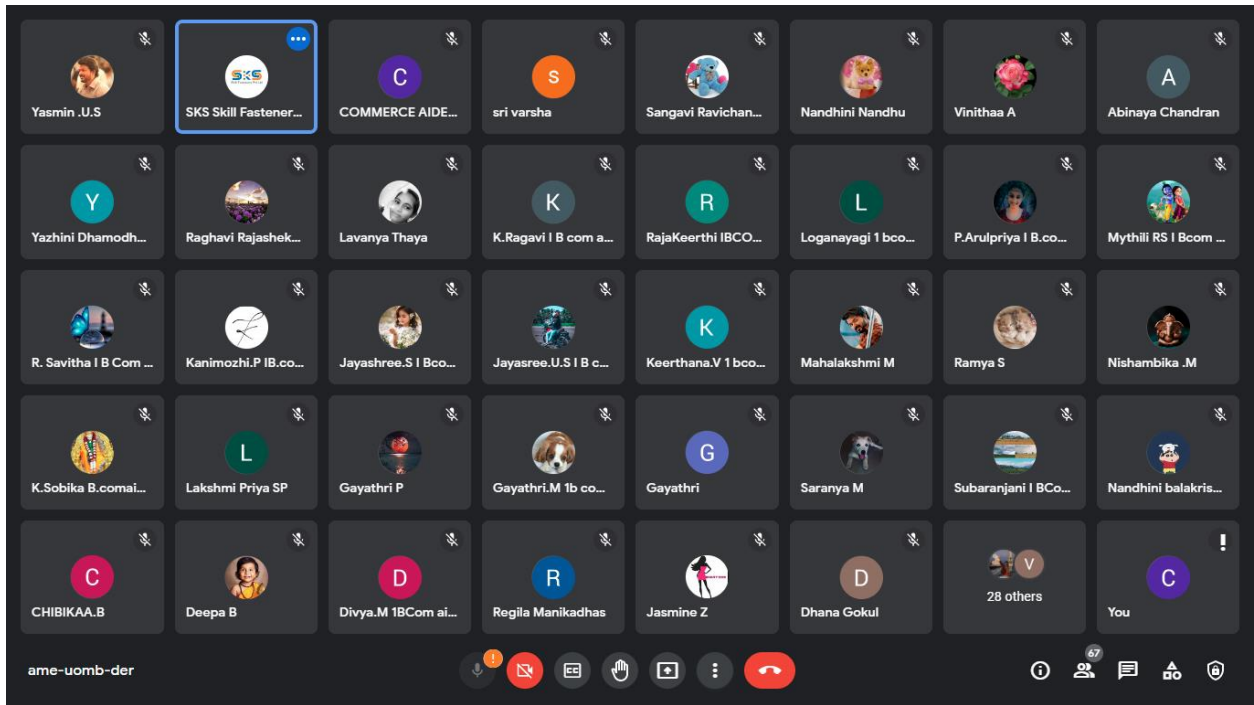
12:03 PM | ame-uomb-der

Type here to search

36°C Mostly sunny

12:03 PM 5/27/2022

A screenshot of a Google Meet session. The interface is dark-themed. At the top, a browser address bar shows the meeting URL: meet.google.com/ame-uomb-der?pli=1. Below the address bar, there are several browser tabs. The main area displays a grid of video thumbnails for participants. A red 'REC' button is in the top left corner. The participants' names are listed below their thumbnails. At the bottom, there is a control bar with icons for microphone, video, chat, hand raise, share screen, and call. The system tray at the very bottom shows the time as 12:03 PM on 5/27/2022 and the weather as 36°C Mostly sunny.



This image shows a Zoom meeting interface. The main video window displays a woman with dark hair, identified as 'sri varsha'. To the right, a vertical list of participants is visible, including 'You', 'SKS Skill Fasteners Pvt Ltd', 'CHIBIKAA.B', and 'COMMERCE AIDED DEPAR...'. At the bottom, a control bar contains icons for microphone, video, chat, and other meeting functions. The meeting ID 'ame-uomb-der' is displayed in the bottom left corner.

This image shows a Zoom meeting interface in gallery view. It displays a grid of 40 participant tiles, each with a profile picture and name. The participants listed include: 'sri varsha', 'COMMERCE AIDE...', 'SKS Skill Fastene...', 'CHIBIKAA.B', 'Sangavi Ravichan...', 'Yasmin .U.S', 'Loganayagi 1 bco...', 'Kanimozhi.P IB.co...', 'Keerthana.V 1 bco...', 'Lavanya Thaya', 'Mythili RS I Bcom ...', 'Renuga Devi.M', 'Vinithea A', 'RajaKeerthi IBCO...', 'Nandhini Nandhu', 'Abinaya Chandran', 'Jayashree.S I Bco...', 'Yazhini Dhamodh...', 'K.Ragavi I B com a...', 'Jayasree.U.S I B c...', 'P.Arulpriya I B.co...', 'R. Savitha I B Com...', 'Raghavi Rajashek...', 'Mahalakshmi M', 'Ramya S', 'Nishambika .M', 'K.Sobika B.comai...', 'Lakshmi Priya SP', 'Gayathri P', 'Gayathri.M 1b co...', '40 others', and 'You'. The bottom control bar and meeting ID 'ame-uomb-der' are also visible.

REC

SKS Skill Fasteners Pvt Ltd

ame-uomb-der

Participants in grid:

- sri varsha
- Sangavi Ravichandran
- COMMERCE AIDED ...
- CHIBIKAA.B
- Yasmin .U.S
- Loganayagi 1 bcom a...
- 65 others
- You

REC

ame-uomb-der

Participants in grid:

- SKS Skill Fasten...
- sri varsha
- Sangavi Ravicha...
- COMMERCE AID...
- CHIBIKAA.B
- Yasmin .U.S
- Loganayagi 1 bco...
- Sundar Shanmug...
- Kanimozhi.P IB.c...
- Keerthana.V 1 bc...
- Lavanya Thaya
- Mythili RS I Bco...
- Renuga Devi.M
- Vinithaa A
- RajaKeerthi IBC...
- Nandhini Nandhu
- Abinaya Chandran
- Jayashree.S I Bc...
- Yazhini Dhamodh...
- K.Ragavi I B com ...
- Jayasree.U.S I B ...
- P.Arulpriya I B.co...
- 50 others
- You

People

Mute all Add people

- Sundar Shanmuganathan
- T SUVATHIKA
- Vasundhra.S I B. Com Aid...
- Vinithaa A
- VINOTHA.A
- VISHRUTI.SV
- Yasmin .U.S
- Yazhini Dhamodharan
- Yuvasri C 1 b com

REC

Sangavi Ravichandran

ame-uomb-der

71

Participants in grid:

- sri varsha
- SKS Skill Fasteners ...
- COMMERCE AIDED ...
- CHIBIKAA.B
- Yasmin .U.S
- Loganayagi 1 bcom a...
- 63 others
- You

REC

SKS Skill Fastene...

Participants in grid:


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- Sangavi Ravichan...
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- CHIBIKAA.B
- Yasmin .U.S
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- Vinithaa A
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- Nandhini Nandhu
- Abinaya Chandran
- Jayashree.S I Bco...
- Yazhini Dhamodh...
- K.Ragavi I B com a...
- Jayasree.U.S I B c...
- P.Arulpriya I B.co...
- R. Savitha I B Com...
- Raghavi Rajashek...
- Mahalakshmi M
- Ramya S
- Nishambika .M
- K.Sobika B.comai...
- Lakshmi Priya SP
- Gayathri P
- 42 others
- You

ame-uomb-der

73



REC SKS Skill Fasteners Pvt Ltd is presenting



# Startup Ecosystem in India

By  
**Dr. D. Surendran**  
 FOUNDER & CEO  
 SKS Skill Fasteners, Pvt, Ltd,  
 Coimbatore

ame-uomb-der

More options

SKS Skill Fasteners ...

sri varsha

Sangavi Ravichandran

COMMERCE AIDED ...

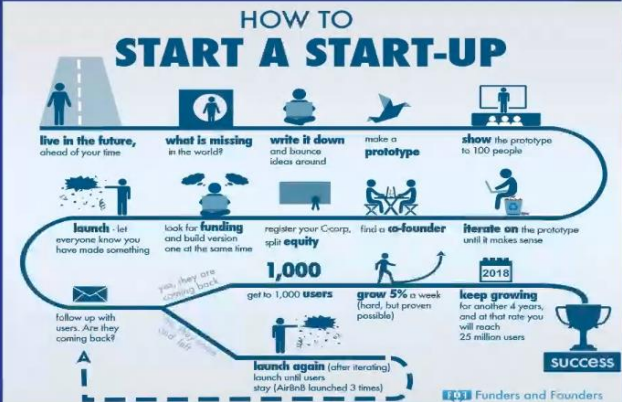
CHIBIKAA.B

Yasmin .U.S

67 others

You

REC SKS Skill Fasteners Pvt Ltd is presenting



## HOW TO START A START-UP

live in the future, ahead of your time

what is missing in the world?

write it down and bounce ideas around

make a prototype

show the prototype to 100 people

launch let everyone know you have made something

look for funding and build version one at the same time

register your Corp., split equity

find a co-founder

iterate on the prototype until it makes sense

you, they are coming back!

follow up with users. Are they coming back?

get to 1,000 users

grow 5% a week (hard, but proven possible)

keep growing for another 4 years, and at that rate you will reach 25 million users

launch again (after iterating) launch until users stay (Airbnb launched 3 times)

2018

success

103 Funders and Founders

Source : <https://startupstips.com/best-startups-companies/>

ame-uomb-der

More options

SKS Skill Fasteners ...

sri varsha

Sangavi Ravichandran

COMMERCE AIDED ...

CHIBIKAA.B

Yasmin .U.S

65 others

You

## “Women Entrepreneurs Shaping the future of India-27.05.2022

### Report

Objective: To enlighten the opportunities for **Women Entrepreneurs**

The Department of Commerce organised a Webinar on “**Women Entrepreneurs Shaping the future of India on 27.05.2022**” at 1.30 PM in the Google Meet Platform. The resource person Dr.S.NithyaSumathi, Assistant Professor, Department of Commerce (CA) PSGR Krishnammal College for Women, Coimbatore enlightened the students on functions, opportunities and prospects of



Women Entrepreneurs. Resource person mentioned the growth of Women Entrepreneurs in India to motivate the students towards entrepreneurship. She also explained challenges faced by Women Entrepreneurs. 66 students and 9 faculty members benefited out of this programme.

  
Head of the Department

  
Principal  
PRINCIPAL  
SRI GVG VISALAKSHI COLLEGE  
FOR WOMEN (AUTONOMOUS)  
VENKATESA MILLS POST,  
URUMALPET - 642 128